BUENA VISTA 2004 ANNUAL COUNTY PROFILE

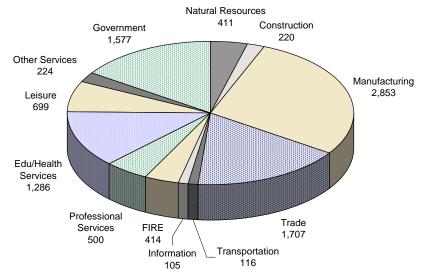
Executive Summary

As of 2003, Buena Vista County's largest private sector was Manufacturing, representing 28.21 percent (2,853) of the county's total covered employment of 10,114. The county's total employment increased by 0.86 percent since 2002, but the average annual wage decreased by 0.33 percent to \$23,969 for all industries.

Buena Vista County's average weekly wage for all industries was \$461 for 2003. This was a decrease of 0.22 percent since 2002. The highest average weekly wage for a private sector was in Transportation & Utilities, averaging \$797 with gross total wages of \$4.8 million. This sector also had the largest percentage increase in average weekly wage of 6.69 percent (\$50), between 2002 and 2003.



2003 Industry Breakout by Employment in Buena Vista County



Note: Government includes public education and health institutions

Ten Largest Employers by Employment Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Tyson Fresh Meats	Manufacturing
2	Sara Lee Foods	Manufacturing
3	Buean Vista University	Educational Services
4	Wal-Mart Stores	Retail Trade
5	Friesen USA	Manufacturing
6	Methodist Manor	Health Services
7	Marketlink	Business Services
8	FHC Of Storm Lake	Health Services
9	G & C Poultry	Agriculture
10	DCS Sanitation Management	Business Services

QUICK FACTS

Covered Employment (2003)

		70
Total Employment	10,114	0.721
Average Weekly Wage	\$461	78.0 ²
Largest Private Sector: Manufacturing	2,853	1.30³
1.00		

- ¹ Percent is based on statewide covered employment of 1,404,476
- ² Percent is based on statewide average weekly wage of \$591
- ³ Percent is based on statewide covered sector employment

Census Statistics

		Rank
2003 Population	20,205	35
Growth % since 1990	1.2%	44
2003 Unemployment Rate	2.8%	95
2002 Per Capita Personal Income	\$24,627	74
2000 Median Household Income	\$35,300	61
5		

Ranking based on Iowa's 99 counties

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Covered Employment and Reporting Units by Industry in Buena Vista County

Reporting Units		its		Employment		t			
2002	2003	% Change		2002	2003	% Change			
646	652	0.93%	Total All Industries	10,028	10,114	0.86%			
589	596	1.19%	Private Business	8,427	8,537	1.31%			
32	32	0.00%	Ag/Natural Resources & Mining	299	411	37.46%			
46	51	10.87%	Construction	194	220	13.40%			
29	30	3.45%	Manufacturing	2,879	2,853	-0.90%			
146	147	0.68%	Trade	1,682	1,707	1.49%			
50	46	-8.00%	Wholesale Trade	541	489	-9.61%			
96	101	5.21%	Retail Trade	1,140	1,218	6.84%			
31	27	-12.90%	Transportation & Utilities	142	116	-18.31%			
12	13	8.33%	Information	118	105	-11.02%			
75	73	-2.67%	Finance, Insurance, and Real Estate	404	414	2.48%			
62	65	4.84%	Professional & Business Services	510	500	-1.96%			
49	51	4.08%	Education & Health Services	1,279	1,286	0.55%			
58	55		Leisure & Hospitality	720	699	-2.92%			
50	52	4.00%	Other Services	200	224	12.00%			
57	56	-1.75%	Government	1,601	1,577	-1.50%			
8	9	12.50%	State	62	63	1.61%			
40	40	0.00%	Local	1,472	1,451	-1.43%			
8	7	-12.50%	Federal	66	63	-4.55%			

QUICK FACTS

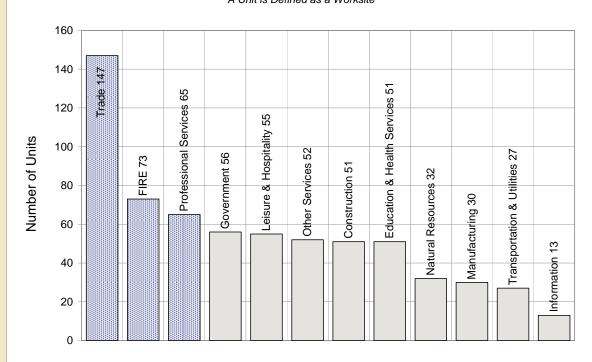
Buena Vista County's Largest Industries by Worksites

Wholesale & Retail Trade 147

Finance, Insurance, and Real Estate 73

> Professional Services 65

Reporting Units by Industry in 2003 in Buena Vista County A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade F.I.R.E. - Finance, Insurance, & Real Estate;

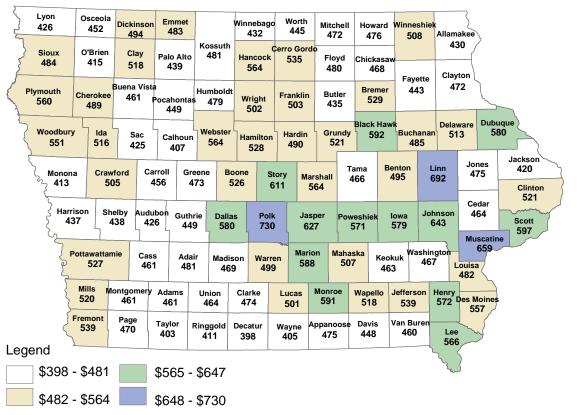
Natural Resources - Agriculture, Natural Resources, & Mining.

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Average Annual and Weekly Wage by Industry in Buena Vista County

Average Annual Wage		e		Average Weekly Wage			Wage			
	2002		2003	% Change		2	002	2	003	% Change
\$	24,049	\$	23,969	-0.33%	Total All Industries	\$	462	\$	461	-0.22%
\$	23,852	\$	23,481	-1.56%	Private Business	\$	459	\$	452	-1.53%
\$	20,264	\$	17,038	-15.92%	Ag/Natural Resources & Mining	\$	390	\$	328	-15.90%
\$	28,241	\$	27,752	-1.73%	Construction	\$	543	\$	534	-1.66%
\$	27,981	\$	28,421	1.57%	Manufacturing	\$	538	\$	547	1.67%
\$	22,298	\$	22,430	0.59%	Trade	\$	429	\$	431	0.47%
\$	32,987	\$	34,320	4.04%	Wholesale Trade	\$	634	\$	660	4.10%
\$	17,245	\$	17,656	2.38%	Retail Trade	\$	332	\$	340	2.41%
\$	38,861	\$	41,454	6.67%	Transportation & Utilities	\$	747	\$	797	6.69%
\$	20,057	\$	20,716	3.29%	Information	\$	386	\$	398	3.11%
\$	34,846	\$	34,871	0.07%	Finance, Insurance, Real Estate	\$	670	\$	671	0.15%
\$	27,207	\$	21,638	-20.47%	Professional & Business Services	\$	523	\$	416	-20.46%
\$	20,437	\$	20,289	-0.72%	Education & Health Services	\$	393	\$	390	-0.76%
\$	7,668	\$	7,728	0.78%	Leisure & Hospitality	\$	147	\$	149	1.36%
\$	19,522	\$	18,945	-2.96%	Other Services	\$	375	\$	364	-2.93%
\$	25,087	\$	26,611	6.07%	Government	\$	482	\$	512	6.22%
\$	38,334	\$	40,137	4.70%	State	\$	737	\$	772	4.75%
\$	23,982	\$	25,553	6.55%	Local	\$	461	\$	491	6.51%
\$	37,658	\$	37,437	-0.59%	Federal	\$	724	\$	720	-0.55%

2003 Average Weekly Wage for All Industries by County



QUICK FACTS

Average Weekly Wage Comparisons

Buena Vista \$461

Rank Among All 99 Iowa Counties -71-

Statewide \$591

> Nation* \$726

* preliminary data

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

CONTACT INFO

Iowa Workforce Development, Employment Statistics Bureau

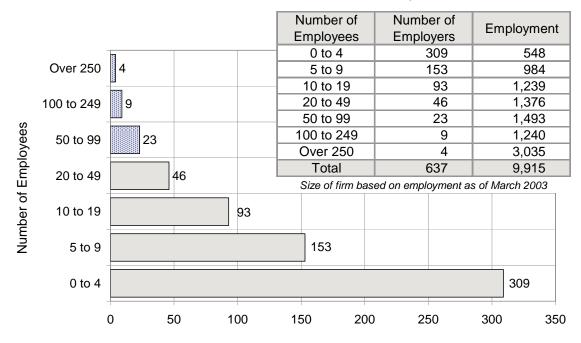
1000 E Grand Ave Des Moines, IA 50319

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Equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities.

> TTY 515-281-4748; 1-800-831-1399

2003 Size of Firm in Buena Vista County



Number of Employers



PENALTY FOR PRIVATE USE \$300 OFFICIAL BUSINESS

IOWA WORKFORCE DEVELOPMENT
Des Moines, Iowa 50319-0209

